

FAIRFX Group plc
("FAIRFX" or "the Company")
FAIRFX and Hertz announce partnership

London, UK - April 30 2015 - FAIRFX, the travel money and foreign exchange specialist, is pleased to announce that it has signed a partnership with international car hire provider Hertz Europe Ltd to cross-promote each other's products to their respective customers.

The partnership will commence from 30th April 2015 and is expected to generate reciprocal benefits of accruing additional customers for both FAIRFX and Hertz whilst delivering enhanced value to their existing client bases.

Hertz will promote FAIRFX to its customers who will then have direct access to FAIRFX's market-leading prepaid currency cards, travel cash and money transfer services for consumers and businesses. In addition, Hertz customers will enjoy exclusive benefits and special offers on FAIRFX products.

In return, FAIRFX will promote Hertz, which has over 90 years' experience in vehicle rentals, to its customer base of over 400,000. As FAIRFX customers, Hertz will provide the best offers and deals on car rental worldwide as well as other benefits.

Ian Strafford-Taylor, CEO of FAIRFX Plc, commented: "We are delighted to partner with Hertz, which gives us a unique opportunity to introduce our travel money and money transfer solutions to a new audience of travellers whilst at the same time being able to offer our existing customers a great deal on car rental. We look forward to a relationship that will improve the travel experience of both Hertz and FAIRFX customers."

Carmen Gomariz, Partnership Marketing Manager of Hertz Europe Ltd, stated: "We at Hertz are pleased to be partnering with FAIRFX to give great deals on car hire to their customers and in return benefit Hertz customers with FAIRFX's market leading products. Hertz and FAIRFX share many core values including a strong emphasis on transparency coupled with excellent customer service and so we are delighted to be embarking on this journey with FAIRFX."

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About FAIRFX Plc

FAIRFX is an international payment services provider, offering services to customers in the UK since 2007. It provides international money transfer services, a prepaid currency card and travel cash to personal and business customers.

FAIRFX was named as one of 1000 Companies to Inspire Britain by London Stock Exchange in 2013 and registered on the AIM market of the London Stock Exchange in August 2014.

About Hertz

Hertz is the largest worldwide airport general use car rental brand operating from more than 8,500 locations in 146 countries worldwide. Hertz is the number one airport car rental brand in the U.S. and at 81 major airports in Europe, operating both corporate and licensee locations in cities and airports in North America, Europe, Latin America, Asia, Australia and New Zealand. The Company also operates the Advantage car rental brand at 26 airports in the U.S. and the global car sharing club, Connect by Hertz, in New York City, Berlin, London, Madrid, Melbourne, and Paris. In addition, Hertz operates one of the world's largest equipment rental businesses, Hertz Equipment Rental Corporation, offering a diverse line of rental equipment, including tools and supplies, and new and used equipment for sale from approximately 325 branches in the United States, Canada, China, France, Spain and Italy.

For more information about Hertz, please see www.hertz.com

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