

FairFX Group plc

("FairFX" or "the Group" or "the Company")

Strategic Partnership with Holiday Extras

FairFX, the FinTech low-cost foreign exchange provider, is pleased to announce that it has signed an agreement with Holiday Extras to mutually promote each other's products. Holiday Extras is the UK market leader for booking travel extras - including airport hotels, travel insurance, parking and lounges as well as destination car hire. Holiday Extras processes in excess of 4 million transactions a year with the vast majority being online.

FairFX believes that Holiday Extras represents an ideal partner for the Company due to the shared objective of improving customer experience through innovative technology, a broad product range and highly competitive pricing.

Under the agreement FairFX will promote Holiday Extras products with exclusive benefits for FairFX customers. In return Holiday Extras will promote FairFX products to its customer base. The average lead-time between a typical Holiday Extras customer booking a product and their departure date makes the partnership a strong strategic fit and will enable FairFX to reach more consumers in a targeted fashion.

Ian Strafford-Taylor, CEO of FairFX, said: *"We are delighted to enter into this agreement with Holiday Extras. It was clear from our first meetings that the two companies share the same ethos and objectives, making this a logical partnership. We will be able to reach more potential customers with highly targeted and more efficient marketing, which makes us confident that this partnership will be hugely beneficial for both parties."*

Simon Hagger, Deputy Group CEO of Holiday Extras, said : *"This is a fantastic product addition for Holiday Extras. When we asked our customers what products they needed help with and would like to book through us, travel money was at the top of that list."*

"FairFX is a fast moving, innovative and robust business and we are delighted with the results of testing both their Currency Card and Travel Cash products. In addition, its app is excellent and easy to use; giving complete control and flexibility with travel money on holiday. Exchange rates are competitive and the customer service back up is top notch. With all of these positive points in mind, it was an easy decision to sign a long term agreement with FairFX and its great team."

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About FairFX

FairFX is a leading online international payment services provider, incorporated in the UK in 2005. The Company has developed a cloud-based peer-to-peer payments platform that enables personal and business customers to make easy, low-cost multi-currency payments in a broad range of currencies and across a range of FX products all via one integrated system. The FairFX platform facilitates payments either direct to Bank Accounts or at over 35 million merchants and over 1 million ATM's in a broad range of countries globally via Mobile apps, the Internet, wire transfer and MasterCard/VISA debit cards.

FairFX operates within the rapidly growing online multi-currency payments market and provides transactional services to both personal and business customers through four channels being Currency Cards, Physical Currency, FairPay and Dealing. The Currency Card and Physical Currency offerings facilitate multiple overseas payments at points of sale and ATM's whereas the FairPay and Dealing products support wire transfer foreign exchange transactions direct to Bank Accounts.

For Corporates, FairFX has a market-leading business-expenses solution based around its corporate prepaid card allied to a platform allowing the Corporate to better control expenses and improve transparency whilst removing administrative burdens from staff.

In addition, FairFX has entered into a number of "white-label" arrangements for the use of its P2P matching platform. Customers include easyjet and ThinkMoney. FairFX has also partnered with Concur Technologies, Inc. a leading provider of integrated travel and expense management solutions with over 25 million users globally. Such relationships provide strong support for FairFX's customer acquisition strategy.

About Holiday Extras

Holiday Extras offers a wide choice of travel extras including UK airport parking, airport hotels, worldwide airport lounges, destination car hire and holiday insurance. Established in 1983, Holiday Extras makes bookings for over 7 million travellers each year. The Company has been listed ten times in The Sunday Times 100 Best Companies to Work For and reached number twenty in 2016.

The Holiday Extras booking app is available to download now via a link at www.holidayextras.co.uk

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